

September 2009

SCORPIO AND TRANSFORMULAS ANNOUNCES GLOBAL TRAVEL RETAIL PARTNERSHIP

Transformulas, world leaders in providing clinically researched, non invasive, anti-ageing treatments announces the successful completion of a joint partnership with Scorpio Distributors Ltd to manage total distribution for all Travel Retail outlets World Wide.

This exciting development adds to Scorpio's mission to increase its portfolio selectively, with prestige and innovative companies and brands that share the same passion and desire to add value, fun and incremental revenue to the Travel Retail Market.

Transformulas® meets these criteria by developing groundbreaking anti-ageing creams, wrinkle creams, serums, cellulite creams, teeth whitening system, slimming pills, purifying capsules and pads that show results, backed up by hard scientific evidence.

Rosalind Chapman - Founder Transformulas comments, "I created Transformulas® around the vision that I wanted to bridge the gap between medical and cosmetic beauty solutions. "Beauty WITHOUT Surgery™." Every product has been developed with the input of leading plastic surgeons, dermatologists or beauty professional from all over the world to create formulas with outstanding results and backed by clinical tests and results.

Scorpio saw the potential in Transformulas and I am delighted to have them represent my brand in this very important and high profile retail channel."

Alan Edwards - Group Business Development Director comment, "Rosi's range of non invasive treatments together with Rosi's passion and energy makes this partnership so exciting.

We know the products have a great track record as where they are already listed in the UK...they are ranked in the top five for cosmetic and skincare.

We now want our International customers to benefit from these results!"

The range includes FaceControl that works like a face lift. LipVolume, EyeLifting Gel, FirmSlim, TrimRight, Professional Teeth Whitening System, Colonic Purifying Capsules and Purifying Pads

Scorpio will be exhibiting Transformulas to potential customers in Cannes this October. For more information contact the Sales team at salesupport@scorpdis.com

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Notes to Editors

For more information please contact

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J Alan Edwards at SCORPIO DISTRIBUTORS LTD, International House, Unit D2, Old Brighton Road, Lowfield Heath, Crawley, West Sussex, RH11 0PR, TELEPHONE: + (44) 1293 411733, FAX: + (44) 1293 414544